

Unemployment -	Dec'08	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Δ STLY	
Rate	10.00%	11.50%	12.00%	12.20%	11.90%	12.40%	13.00%	13.20%	13.50%	13.90%	13.70%	13.90%	13.80%	3.80%	
MoM % CHG		15.00%	4.35%	1.67%	-2.46%	4.20%	4.84%	1.54%	2.27%	2.96%	-1.44%	1.46%	-0.72%		
Claims	3,038	4,574	3,650	3,814	3,982	3,614	4,312	4,616	3,514	3,498	3,853	2,925	2,999	-39	
MoM % CHG		50.56%	-20.20%	4.49%	4.40%	-9.24%	19.31%	7.05%	-23.87%	-0.46%	10.15%	-24.09%	2.53%	-1.28%	
Employment	253,216	247,729	247,254	245,662	244,895	243,337	238,871	238,317	235,271	234,280	234,747	234,648	234,369	-18,847	
MoM % CHG		-2.17%	-0.19%	-0.64%	-0.31%	-0.64%	-1.84%	-0.23%	-1.28%	-0.42%	0.20%	-0.04%	-0.12%	-7.44%	
Taxable Sales -	Dec'08	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Δ STLY	
Total\$	\$893.60	\$816.10	\$858.50	\$934.40	\$775.10	\$687.20	\$693.30	\$644.70	\$622.10	\$605.90	\$654.00	\$742.50			
MoM % CHG		-8.67%	5.20%	8.84%	-17.05%	-11.34%	0.89%	-7.01%	-3.51%	-2.60%	7.94%	13.53%			
Autos & Accessories\$	\$109.80	\$125.10	\$117.40	\$134.40	\$125.00	\$104.70	\$98.90	\$102.90	\$101.50	\$90.20	\$105.80	\$109.50			
MoM % CHG		13.93%	-6.16%	14.48%	-6.99%	-16.24%	-5.54%	4.04%	-1.36%	-11.13%	17.29%	3.50%			
Consumer Durables\$	\$71.80	\$58.80	\$55.10	\$55.90	\$49.30	\$44.70	\$45.50	\$45.00	\$40.70	\$48.70	\$47.80	\$57.50			
MoM % CHG		-18.11%	-6.29%	1.45%	-11.81%	-9.33%	1.79%	-1.10%	-9.56%	19.66%	-1.85%	20.29%			
Tourism & Rec.\$	\$179.70	\$202.80	\$223.20	\$256.40	\$192.50	\$146.90	\$142.20	\$134.20	\$124.60	\$107.30	\$127.90	\$157.10			
MoM % CHG		12.85%	10.06%	14.87%	-24.92%	-23.69%	-3.20%	-5.63%	-7.15%	-13.88%	19.20%	22.83%			
Consumer Non-Dura.\$	\$358.00	\$265.80	\$309.00	\$325.00	\$253.50	\$247.10	\$238.50	\$215.10	\$218.40	\$213.90	\$224.00	\$269.40			
MoM % CHG		-25.75%	16.25%	5.18%	-22.00%	-2.52%	-3.48%	-9.81%	1.53%	-2.06%	4.72%	20.27%			
Building Investment\$	\$49.70	\$47.20	\$44.20	\$47.80	\$47.40	\$41.40	\$55.40	\$42.10	\$37.40	\$42.10	\$45.60	\$44.00			
MoM % CHG		-5.03%	-6.36%	8.14%	-0.84%	-12.66%	33.82%	-24.01%	-11.16%	12.57%	8.31%	-3.51%			
Business Investment\$	\$124.60	\$116.40	\$109.50	\$115.10	\$107.40	\$102.30	\$112.70	\$105.30	\$99.50	\$103.60	\$103.00	\$105.20			
MoM % CHG		-7.04%	-6.30%	5.11%	-6.69%	-4.75%	10.17%	-6.57%	-5.51%	4.12%	-0.58%	2.14%			
Index of Retail Activity\$	\$260.90	\$263.60	\$269.10	\$269.70	\$269.10	\$270.40	\$262.20	\$261.50	\$260.40	\$261.00	\$258.00	\$258.60			
MoM % CHG		1.03%	2.09%	0.22%	-0.22%	0.48%	-3.03%	-0.27%	-0.42%	0.23%	-1.15%	0.23%			
CPI (Region)*-	Dec'08	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Δ STLY	
Rate	203.501	204.288	205.343	206.001	206.657	207.265	209.343	208.819	209.000	208.912	209.292	209.738	209.476	203.501	
MoM % CHG		0.39%	0.52%	0.32%	0.32%	0.29%	1.00%	-0.25%	0.09%	-0.04%	0.18%	0.21%	-0.12%	2.85%	
S/F Home Sales -	Dec'08	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Δ STLY	
Volume	1,064	758	875	1,464	1,468	1,417	1,705	1,570	1,252	1,321	1,413	1,530	1,487	423	
MoM % CHG		-28.76%	15.44%	67.31%	0.27%	-3.47%	20.32%	-7.92%	-20.25%	5.51%	6.96%	8.28%	-2.81%	39.76%	
\$Price\$	\$106,900	\$94,900	\$97,500	\$88,500	\$85,500	\$88,500	\$87,900	\$89,000	\$89,300	\$89,700	\$91,600	\$95,100	\$94,500	-\$12,400	
MoM % CHG		-11.23%	2.74%	-9.23%	-3.39%	3.51%	-0.68%	1.25%	0.34%	0.45%	2.12%	3.82%	-0.63%	-11.60%	
Lee Tourism -	Dec'08	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Δ STLY	
Visitors	438,572	380,626	417,927	551,610	466,615	389,500	459,629	472,510	318,859	249,807	239,811	368,473	395,921	-42,651	
MoM % CHG		-13.21%	9.80%	31.99%	-15.41%	-16.53%	18.00%	2.80%	-32.52%	-21.66%	-4.00%	53.65%	7.45%	-9.72%	
Expenditures (mil)	\$319.02	\$299.60	\$319.20	\$404.50	\$270.80	\$172.85	\$206.39	\$200.68	\$130.15	\$100.10	\$79.81	\$155.44	\$233.35	-\$85.67	
MoM % CHG		-6.09%	6.54%	26.72%	-33.05%	-36.17%	19.40%	-2.77%	-35.15%	-23.09%	-20.27%	94.76%	50.12%	-26.85%	
RSW Airport -	Dec'08	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Δ STLY	
Passengers	691,038	732,851	809,990	985,267	849,815	524,520	461,295	492,063	454,927	359,743	470,931	598,478	676,078	-14,960	
MoM % CHG		6.05%	10.53%	21.64%	-13.75%	-38.28%	-12.05%	6.67%	-7.55%	-20.92%	30.91%	27.08%	12.97%	-2.16%	
Freight	3,395,400	3,060,999	2,980,699	2,842,395	2,633,358	2,351,449	2,413,858	2,509,076	2,346,240	2,796,693	3,361,107	2,856,176	3,508,667	113,267	
MoM % CHG		-9.85%	-2.62%	-4.64%	-7.35%	-10.71%	2.65%	3.94%	-6.49%	19.20%	20.18%	-15.02%	22.84%	3.34%	
Lee Cost of Living** -	2008 Avg.	Q1'09	Q2'09	Q3'09	'09 Avg.										Δ STLY
Index (100 = U.S. Avg.)	99.6	98.4	96.3	95.3	97.0										-2.60
QoQ % CHG		-1.20%	-2.13%	-1.04%	1.78%										-2.61%

New Construction Permits			
	Volume	Value \$\$\$	Avg. \$\$\$
'08 Annual	13,710	\$593,774,616	\$43,309.60
Jan	795	\$19,191,910	\$24,140.77
Feb	914	\$31,362,772	\$34,313.75
Mar	964	\$21,618,156	\$22,425.47
Apr	1,088	\$33,566,008	\$30,851.11
May	1,056	\$47,852,076	\$45,314.47
Jun	1,055	\$24,971,534	\$23,669.70
Jul	987	\$37,428,855	\$37,921.84
Aug	789	\$26,436,384	\$33,506.19
Sep	798	\$26,960,785	\$33,785.44
Oct	894	\$20,494,863	\$22,924.90
Nov	771	\$19,443,308	\$25,218.30
Dec			
<b>Totals</b>	<b>10,111</b>	<b>\$309,326,651</b>	<b>\$30,593.08</b>
YoY CHG	-3,599	-\$284,447,965	
YoY % CHG	-26.25%	-47.91%	

Includes Unincorporated Areas Only

New Business License Activations			
	2008	2009	YoY % CHG
Jan	595	492	-17.31%
Feb	573	495	-13.61%
Mar	471	579	22.93%
Apr	592	509	-14.02%
May	546	475	-13.00%
Jun	501	515	2.79%
Jul	490	443	-9.59%
Aug	542	480	-11.44%
Sep	587	532	-9.37%
Oct	664	598	-9.94%
Nov	399	424	6.27%
Dec	424	364	-14.15%
<b>Totals</b>	<b>6384</b>	<b>5906</b>	<b>-7.49%</b>

